



## PROJECT PROFILE

# Storage Room to Bistro Renovation

## Castle High School (Warrick County, IN)

*A stylish retail-concept make-over drives increased student participation and revenues at an Indiana high school.*

### CHALLENGE

Originally a dry storage room, Castle High School wanted to convert their space into a bistro that could help them capture student breakfast participation long term. They envisioned a Panera or a Starbucks-style coffeeshop concept during the morning. But with 180 days after-school and 45 minutes or 1 hour to offer food capturing participation, they needed the flexibility to operate an after afterschool sub shop / pizza place concept, too. Orders would be placed and picked up by students using their lunch accounts to provide nutritious food for the after-school drama students and sports practice students.

### SOLUTION

After researching their options, the school worked with Multiteria rep, Tim Christianson of HRI, Inc., who provided different project ideas and approaches for them to consider. The school chose a design that would provide the retail ambiance they envisioned – installing white countertops with offset 3-form pieces and complementary, modern color palette.

### MATERIALS USED

- Essence™ Counters with Corian countertop in Antarctic
- Tray slide countertop extension in same material
- Formica laminate selection in Walnut with stainless steel food shields
- LED light strip below top
- Decorative offset panels with Varia Ecoresin 3Form Material
- Laminate Nevamar Bone White

The school chose the option to make all their own equipment purchasing decisions for the project. They worked with their rep and dealer to decide on fittings and electrical. Steven Holland of C & T Design worked with the architect to facilitate the project. In the end, Castle High felt they had achieved their goal of creating a flexible, contemporary dining space that didn't feel like a traditional school foodservice area.

*continued >>*





## PROJECT PROFILE

# Storage Room to Bistro Renovation

## Castle High School (Warrick County, IN)



### CASE STUDY

Before and after renovation data captured by Castle High School reveals the impact of their storage space to bistro renovation. While their already low student breakfast participation actually declined slightly, adult breakfast participation soared – **up 42%**. Other dayparts saw similar increases:

- Student Lunch – **up 20%**
- Adult Lunch – **up 60%**
- Student Breakfast a la carte – **up 52%**
- Adult Breakfast a la carte – **up 334%** (not a typo!)
- Student Lunch a la carte – **up 24%** (over \$120,000 annually!)
- Adult Lunch a la carte – **up 29%**

### TESTIMONIAL

## Multiteria Makes Renovation Dreams **Become Reality**

*"I was ready to upscale our food service area at this school. I was ready for something different than I had ever done before. Multiteria is known for their quality so I couldn't wait to work with them."*



*"It was such a pleasure to be able to sit on the computer and design the concept while Multiteria was on the other end showing me in real time what the changes would look like. They listened to my wants and needs more than any other serving line manufacturer. Seeing the ideas I've had in my head for seven years actually become a reality was my favorite part of the process."*

### – SHENAE M. ROWE, RDN

Registered Dietitian Nutritionist  
Castle High School  
Warrick County School District

