

LCD Digital Menu Boards

Menu Solutions for School Cafeterias

To enhance your cafeteria and optimize efficiency, Multiteria now offers easy-to-use, self-contained displays with proprietary content management and design software. The design of the digital display is completely customized to match your needs.



Consultative Approach

We partner with you to optimize results from conception to completion:

- Site Survey
- Creative Services (Digital Media Content)
- Customized Software with Editable Dynamic Text
- Quality Hardware
- Full Installation & Set-up
- Training & Continued Support Services
- Hosting & Maintenance



Why Go Digital?

An ever changing menu and multiple stations means you need to update information fast, inform students and keep your lines moving.

With digital menu boards, a diner's attention is immediately captured. The intake of information is considerably faster, allowing students to scan menus and be better prepared to order. The engagement of the animation, which can include much more than just menus, decreases perceived wait time. The line will actually move faster because ordering time diminishes.

More Advantages of LCD Digital Menu Screens

- Increase sales on promoted items
- Custom verbiage updated in real time
- Schedule different menus at specific times (i.e. breakfast and lunch)
- Never reprint menus again saving time, money and natural resources
- Include nutritional information for each recipe
- Promote healthy living with information on exercise and eating better

More than Just Menus

- Generate revenue or offset costs with product placement
- Offer screen time to students for birthday and graduation announcements for additional revenue
- Use screens for announcements and information

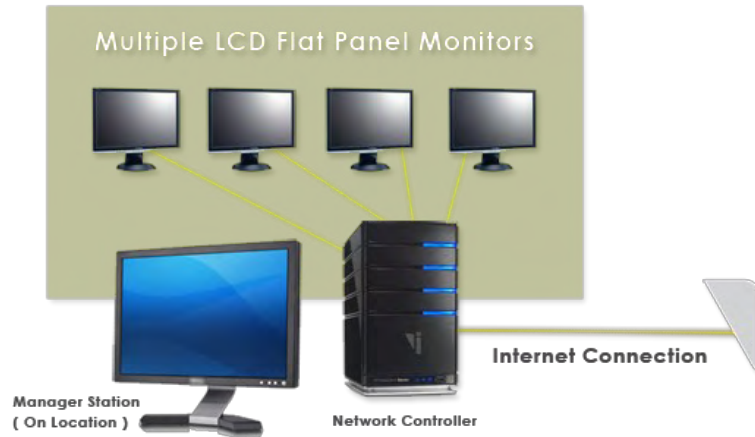
Contact Us Today to Schedule a Consultation or Request a Quote

770-753-2686

www.multiteriausa.com

LCD Digital Menu Boards from Multiteria

How it Works



The Manager Computer

This is server that sits in the back office and communicates to each monitor. Up to eight screens can be associated with one manager computer. Each of these screens can have different content. Content can include flash, animation, images and text.

Within the digital media content, usually flash, there is dynamic text. The dynamic text is editable. The editing process occurs on the manager computer. You can update all screens here in an easy Windows-based program. You can also schedule menus to play at different times utilizing the software. We provide training for both of these functions.



New Content

Minor updates, including inserting images or adding new text boxes, can be made by contacting us and are included in the monthly service fee. New flash or animation content can also be created and is charged on an hourly basis.

Product demos are available as a webinar if interested.



LCD Digital Menu Boards - School Cafeteria Projects

Description of Project, Materials and Services

Software

- Software to drive the digital menu boards

Creative

- Creation of creative content (initial menus for screens)
- Any additional content required after setup (\$85.00 per hour)

Hardware

- Commercial LG Monitors and associated hardware
 - Designed for constant use, stay cool and have the necessary ports to run digital signage
- Manager Computer
- Mounts for the all stations
- Screens sizes: **27", 32", 37" or 42"** (based on the diagonal of the monitor screen)
 - Smaller monitor sizes are available; however, for an optimal program, we recommend 27" or larger.

Installation

- Software and hardware installation and set-up

Monitoring, Hosting & Software Maintenance - This is a monthly charge; there are two tiers. The top tier provides that we do the majority of updates rather than the facility.

- Telephone and E-mail Support: Visual Impressions (VI) technical support team is specifically trained to perform trouble-shooting activities over the telephone or by e-mail. Depending on your specific needs, we will provide service as required via telephone, e-mail or Internet.
- Remote Software/Firmware Updates: VI provides access to software and firmware updates when they become available (and will remotely install these at no additional fee). VI will notify program members of software upgrades, patches and maintenance releases as they are available.
- Content Updates: VI will download any content changes or new content remotely as required.
- Remote Monitoring and Technical Support: When an issue is reported, either via a customer report or via the Remote System Monitoring and Diagnostic Reporting System, A VI Technical Support Representative will provide remote technical support (RTS) and work to resolve the reported issue immediately. Following the RTS event, if we are unable to resolve the condition remotely, the reported issue will immediately be escalated for the next level of support that your organization has contracted for on your behalf.



- Onsite Technical Service: VI provides onsite technical support and will be available to meet the demands of your organization. A VI Technical Service Representative will be dispatched to your location to remedy the situation within a certain timeframe to resolve the problem.
- Dedicated Technical Service Representative: VI will appoint a Customer Service Specialist to your project that will work with your team on a regular basis, and will manage our other customer service representative communications, providing a single point of contact for your program.

Pricing Breakdown

- Number and size of monitors
- Number of menus/amount of content to create
- Installation/Training
- Monitoring/Maintenance Monthly fee
- Site Survey (if applicable)

Location Requirements

- Network Requirements: Player computer(s) and manager computer need unrestricted access so that they can communicate with each other. All computers need Internet connectivity.
- 120v duplex outlet at each LCD monitor with Cat5e connection at each monitor
- Cat5e cabling to office
- RJ45 connectors **OR** Patch Panel connection
- LCD mounts installed

Warranty:

All hardware, software and labor will have a one-year warranty; monitors have a three-year warranty.

